



No Food Left Behind:

Underutilized Produce Ripe for Alternative Markets

Sponsored by:

Food and Agribusiness Institute
and World Wildlife Fund

Theme:

Creating holistic markets for food systems
by fully utilizing everything grown

Purpose:

Present on-farm loss research findings and develop
a list of demonstration projects that could be
prototyped in 2018

Agenda - Morning

8:00 – 8:30	Check-in/breakfast
8:30 – 8:35	Introductions/welcome: Provost Dennis Jacobs, SCU
8:35 – 8:50	Keynote: Jason Clay, WWF
9:00 – 10:20	Research presentations: SCU, UC Davis, GCCA, Lisa Johnson
10:20 – 10:35	Break
10:35 – 11:35	Produce recovery for food banks panel Sue Sigler, CA Assoc. of Food Banks; Cindy McCown, Second Harvest Food Bank; Anne Swanson, Feeding America
11:35 – 12:45	Lunch (walk to Benson Center)
12:50 – 12:55	Breakout session introduction

Breakout Sessions

During these breakout sessions we will explore new ideas and discuss existing ideas/best practices and how they could be scaled

Discussion Topics	Grower/Buyer Relationships	Distribution and Storage	Alternative Markets	Policies and Institutions
	How could the grower/buyer relationship, contracts, and incentives be structured differently to support full-utilization of produce?	What downstream elements, including markets, products, storage, and distribution solutions could be reimagined to support full-utilization of produce?	How might we expand alternative markets, especially non-profit markets, to support full-utilization of produce?	How might labor, policy, technology, and/or incentives be reimagined to support full harvesting of produce?
1:00 – 1:10	Three Horizons (3H) introductions: GKI (Global Knowledge Initiative)			
1:15 – 3:00	4 concurrent 3H breakout sessions: (co-led by GKI and WWF)			

Agenda - Afternoon

3:00 – 3:15	Break
3:15 – 3:25	Round Robin Introduction: participants are invited to iterate on others' 3H: GKI
3:30 – 4:30	Round Robin, 20 minutes at each of other 3H stations: GKI
4:30 – 4:45	Open Floor, thoughts on exercise, issues we face moving forward: WWF
4:45 – 5:00	Retail Space/How retailers are innovating: Potential Kroger representative
5:00 – 5:15	Closing Remarks: Ron Clark, Co-founder of Imperfect Produce
5:15 – 5:20	Conference Closing/Invite to cocktail hour